

## CAMPAIGN GUIDELINES FOR THE NOVEMBER 2023 RECOA BOARD ELECTION

The RECOA board approved a list of campaign guidelines at the October 5, 2022 board meeting and approved a few revisions at the August 24, 2023 board meeting.

The intention of these guidelines is to encourage an open and equitable election process for all RECOA homeowners. The Board wants to encourage the participation of all interested homeowners in RECOA governance regardless of their circumstance.

1. Fill out the RECOA Board Candidate Application Form that is appropriate for your candidacy (found on the RECOA website Election Page) and submit it no later than 4:00 pm, Monday, October 4, 2022:
  - Via email to Mike DiTullio, ECM Manager, [ownerservices@eagle-crest.com](mailto:ownerservices@eagle-crest.com)
  - Or drop applications off at the ECM office during open lobby hours Tuesday and Friday, 8am to noon. The ECM office address is 8300 Coopers Hawk Drive, Redmond, OR 97756.
  - Or the Candidate Application form can be placed in the outside drop box with "ATTN –Mike DiTullio" added to the form or on the outside of an envelope.

Homeowners who are without electronic capability, should work with the ECM Manager to receive a paper copy of the Candidate Application form.

2. The campaign deadlines are posted on RECOA's website. A new webpage has been created to provide those deadlines and other pertinent information.
3. Candidate names will not be released to RECOA board members or any owner until the application deadline has passed.
4. Candidates can run for only one position in their Voting Group. If more than one position is open in their Voting Group, a candidate must indicate which term they are running for by filling in the correct candidate application form. The application form will clearly indicate the term length. The following will apply in the event that there are two open positions in a voting group and more than one candidate files for one position and none for the other. In this case owners will be asked to vote for two candidates and the candidate with the most votes will take the longest-term position and the candidate with the second most votes will take the shorter-term position.
5. Candidates who are unopposed will be listed on the ballot as unopposed. Regardless of vote count, they will be considered the elected candidate unless a write-in candidate gets more votes.
6. For an open position with no candidate participation, the newly elected Board may appoint by majority vote, a homeowner from that Voting Group to serve for a 1-year term, to be appointed between the election date and the end of the first regular BOD Meeting in January 2023.
7. Candidates should not accept campaign contributions (including in-kind contributions) from KDG, owners of the Ridge at Eagle Crest Resort. Candidates may not accept campaign contributions (including in-kind) from ECAG employees, companies, and affiliates. Candidates may not accept campaign contributions (including in-kind) from Aimbridge Hospitality employees, companies, and affiliates. Candidates should avoid behaviors that suggest or could involve conflicts of interest with our vendor, Eagle Crest Management LLC.
8. The RECOA board will appoint either a single person or a three person independent "Election Panel" to oversee the election process and address issues as they arise. This panel will be responsible to work with the Communications Committee to create eBlast content related to the election as well as information on the website.

Candidate Campaign Activities:

- Campaign signs are not permitted within RECOA (this means no signs in yards or windows, on porches or decks, or in any common RECOA area).
- Campaign flyers or platform statements can be printed at the candidate's expense.
- Subject to additional guidelines regarding flyer distribution (days of the week, times of the day, common areas that can be used), flyers and platform statements can be handed directly to owners in the candidate's Voting Group but cannot be left on a doorstep, under a doormat, or in a door frame. Owners can decline to accept offered campaign information.
- Flyers or statements cannot be posted or fastened to any RECOA common area such as mailbox kiosks, bulletin boards, structures, posts or poles, or landscape features.
- Candidates or their representatives should not 'cold call' on RECOA homeowners in their homes to distribute flyers or platform statements or to canvass in person.
- "Meet & greet" gatherings can be organized by a candidate or by owners within the candidate's Voting Group.
- Existing RECOA Directors or Officers are not permitted to endorse or campaign for any candidate while engaged in Board Meetings, committee meetings, or while representing themselves as a RECOA Board member or Officer.

All candidates will be provided with the following RECOA-sponsored communications:

1. Posting of a 2-page campaign flyer or 2-page platform statement on the RECOA Election Webpage (to be created by the start of the election cycle), which will stay posted during the campaign window.
2. RECOA will pay for a video-taped interview or campaign speech of no more than 4 minutes, to be produced by a RECOA selected videographer on the same day, in the same location chosen by RECOA. The videographer will stop the tape at 4 minutes. Candidates will be allowed one retake.
3. Participation in a Town Hall forum or candidate debate if one is scheduled. RECOA to fund expenses.
4. The RECOA Communications Committee may consider developing a list of candidate questions, with each candidate having the opportunity to provide written answers to those questions within the guidelines the committee sets. The completed forms will be posted on the website.